PRODUCT DESCRIPTION

idratantissima CC cream is a multifunctional cream that, thanks to its all-in-one formula, moisturises, repairs, matifies, covers and corrects.

idratantissima CC cream achieves a perfectly even tone and a natural effect by giving the skin a healthy look thanks to its anti-ageing and antioxidant active ingredients. idratantissima CC cream focuses on ending redness and dullness, while moisturising and repairing thanks to the low molecular weight hyaluronic acid, which penetrates more actively into the tissues.

The pigments it includes can correct the tone and cover imperfections, achieving softer skin with an even tone.

MECHANISM OF ACTION

The products in the idratantissima line help skin remember how to take care of itself.

One of the skin’s functions is to form a barrier against external aggressions in order to avoid aggression from external agents and to maintain hydration of the dermis. It does this thanks to a strong and cohesive intercellular structure, made up of natural substances that help maintain the skin’s hydration and firmness. However, with the passage of time and environmental exposure, the barrier function becomes less effective, the skin forgets how to protect itself, losing its natural smoothness and brightness.

The low molecular weight hyaluronic acid that the product contains more actively penetrates the tissues, providing them its moisturising and restorative properties.

In combination with the other active ingredients, we achieve skin with more elasticity that is firmer, softer, more resistant and able to react to irritations and environmental damage, as well as covering and correcting imperfections.

THE ACTIVE INGREDIENTS

HYALURONIC ACID: low molecular weight; present throughout the idratantissima line, which, thanks to its small molecular size, enables it to act at the deepest levels of the skin to firm and hydrate it and to provide elasticity with a long lasting effect.

HYDROMANYL™: a deep moisturiser with anti-ageing action that captures and retains water and assimilates it into the skin; also enhancing peeling regulation, thereby achieving softer skin.

ALMOND OIL: an ingredient with high nutritive and emollient power, to make the skin look healthier and keep all its characteristics in optimal condition.

VITAMIN E: the antioxidant par excellence, it provides the skin with an effective defence against free radicals.

ALLANTOIN: the main component of snail extract, with recognised regeneration and epidermis-renewal
CC CREAM

properties.

INDICATIONS
Particularly suitable for skin with:
- Redness and imperfections
- Dullness
- Exposure to environmental damage (cold, heat, pollution)

This is a cream ideal for all skin types and for any age. Recommended from 20 onwards for repairing damage from everyday life and preventing premature skin ageing.

INSTRUCTIONS FOR USE
Spread over your clean, dry face.
It is recommended to do so with a brush or the fingers, from the centre of the face towards the edges, covering any redness, puffiness and other imperfections.

Ideal as a foundation and for retouching.
It is not necessary to apply another foundation or loose powder on it.

It can be combined with other products in the idratantissima line to optimise the effects of the hyaluronic acid.

CATEGORY
- Cosmetic